

2010 DIA DE LOS NIÑOS BOOTH / EXHIBIT APPLICATION

This year's *El Día de los Niños* Festival has a limited amount of BOOTH/EXHIBIT space. Space will be assigned on a first come first serve basis! Last years event had over 7,000 participants!

Location: Margaret T. Hance Park
67 W Culver St
Phoenix, AZ 85004

Date: Friday, April 30th, 2010

Time: Event is from 9:00 AM to 1:00 PM

Load in: Friday April 30th, 2010 from 7:00 AM to 8:00 AM

Deadline for application: April 16th, 2010, 5 PM



As tradition for the *El Día de los Niños Festival* we request that all booths **MUST provide an interactive game or hands on experience for the attending youth**. The more unique, the more youth participation you will have in your booth. This type of interaction gives the participant the opportunity to go back and share with family, friends and classmates, the great time they had at this event. These games or exhibits can be anything from arts and crafts, cultural education to giving away small souvenirs. Last years event saw paper hats, coloring books and small piñata's, cultural relics being made and enjoyed by all.

Dia De Los Ninos is a production of the Latino Institute, a program of the City of Phoenix Parks and Recreation Department



Latino Institute El Día de los Niños Festival Booth/Exhibit Application 2010

Company Name			
Address			
City, State, Zip			
Phone #	()	Fax #	()
Contact Information	Name		
	Email		

Type	Quantity		Fee
10' x 10' Space - Non-Profit (no selling or exchanging of money of any kind) (Includes a canopy, 2 tables, 2 chairs)			\$50.00
Self-contained 10' x 10' Space - Non-Profit (no selling or exchanging of money of any kind) (Space only no canopy, no tables or chairs)			\$25.00
10' x 10' Space Business Vendor (includes canopy, 2 tables, 2 chairs)			\$250.00
TOTAL AMOUNT DUE			\$

PAGES 2, 3, 4 MUST BE RETURNED

Checks, money orders or cashier checks must be payable to the Latino Institute and must be received with this completed and signed application. Business and personal checks written on US banks will be accepted provided: Personal checks require a phone number and address printed on the check. Post dated and/or third party checks are not accepted. There is an \$18 charge for all returned checks **No refunds after April 16TH, 2010.**

All spaces are issued on a first come first serve basis. You will receive a full refund if not selected. The Latino Institute/City of Phoenix PRD perform the final selection of applicants. **Applications are due by April 16th, 2010 walk in/mail payment and application to:**

**Latino Institute
1202 North 3rd Street, Phoenix, Arizona 85004
Attention: Carmela Ramirez**

**(602) 495-3791 (TTY) 602-534-3787
Email: carmela.ramirez@phoenix.gov
Fax: (602) 723-2625**

Vendor agrees to indemnify, defend, save and hold harmless the Latino Institute/City of Phoenix and its officers, officials, agents, and employees (hereinafter referred to as "Indemnatee") from and against any and all claims, actions, liabilities, damages, losses, or expenses (including court costs, attorneys' fees, and costs of claim processing, investigation and litigation) (hereinafter referred to as "Claims") for bodily injury or personal injury (including death), or loss or damage to tangible or intangible property caused, or alleged to be caused, in whole or in part, by the negligent or willful acts or omissions of Vendor or any of its owners, officers, directors, agents, employees or subcontractors. This indemnity includes any claim or amount arising out of or recovered under the Workers' Compensation Law or arising out of the failure of such vendor to conform to any federal, state or local law, statute, ordinance, rule, regulation or court decree. It is the specific intention of the parties that the Indemnatee shall, in all instances, except for Claims arising solely from the negligent or willful acts or omissions of the Indemnatee, be indemnified by Vendor from and against any and all claims. It is agreed that Vendor will be responsible for primary loss investigation, defense and judgment costs where this indemnification is applicable. In consideration of the award of vending rights, the Vendor agrees to waive all rights of subrogation against the City, its officers, officials, agents and employees for losses arising from the vending performed by the Vendor at the *El Día de los Niños* festival April 30th, 2010

Vendor has read, understands and agrees to comply with all event regulations. Vendor understands failure to abide these rules could result in the probation and/or exclusion from all city of Phoenix produced events.

Signature _____ Date _____

Printed Name _____